Alicia Evans

104-35 202nd st.

Saint Albans, NY 11412

Februaryary 20, 2014

I am Alicia Evans the Founder and President of Sugar & Spice Book Club, a book club dedicated to bridging the gap between author and reader. We strive to build better relationships in our communities through our love of reading. We are having a literary conference which will be held on September 20, 2014 at Rochdale Village Community Center Rm 6&7. The theme of our conference is Champagne, Chocolate & Books. With this conference we are giving a percentage back to our community through the American Cancer Society and the American Diabetes Association.

We are pleased to announce that we will have Essence Best Selling Author of over 50 published novels Donna Hill as our Keynote Speaker.

Our featured authors include National Best Selling Author Rochelle Alers, Eva Tremaine, Faye Thompson, Monica Mathis-Stowe, Renee Daniel Flagler, J.M. Benjamin, Ty Goode, Peter D. Chisholm and many many more.

Attendance at this conference is expected to be 100-150 attendees.

I would appreciate if you would consider becoming a sponsor of this wonderful event.

I have enclosed a list of sponsorship levels for your review. Please contact me at 347- 453-6115 or [alicia@sugarandspicebookclub.org](mailto:alicia@sugarandspicebookclub.org)

[www.sugarandspicebookclub.org/champagne](http://www.sugarandspicebookclub.org/champagne)

I look forward to hearing from you.

Sincerely,

Alicia Evans, Founder & President

Sponsorship Packages

Platinum Sponsor $500.00

* Back Cover page in keepsake journal
* Link & logo on website
* Logo on banners day of event
* Mention on all publicity for event
* Thank you mention day of event
* Vendor space if needed
* 5 tickets for event

Gold Sponsor $350.00

* Inside Cover page ad in keepsake journal
* Link & Logo on website
* Logo on banners day of event
* Mention on all publicity for event
* Thank you mention day of event
* 3 tickets for event

Silver Sponsor $200.00

* Full page ad in keepsake journal
* Link & Logo on website
* 1 ticket for event
* Thank you mention on day of event

Bronze Sponsor $100.00

* ½ page ad in keepsake journal
* Link & Logo on website
* 1 ticket for event
* Thank you mention on day of event

Package payment by check or Money Order made payable to Sugar & Spice Book Club

Mailed to: Alicia Evans 104-35 202 St. Saint Albans, NY 11412

We are also offering another way of showing your support for this wonderful event.

If you are unable to purchase a sponsorship package you may be interested in purchasing an ad in our keepsake journal.

Journal ad application is enclosed

Whichever way you choose to support is greatly appreciated

Thank you for your time and consideration,

Alicia Evans